

**KEEPING YOU SAFE  
FROM FIRE. *ALWAYS.***

Welcome to Apollo



## CONTENTS

- 01 Welcome
- 02 Advancing fire safety since 1980
- 04 Protecting people around the world
- 06 Our fire safety solutions
- 08 Product approvals
- 09 Lifetime guarantee
- 10 Evolution of Apollo protocol
- 11 We're here to help
- 12 Online support
- 13 Free virtual training
- 14 Social media
- 17 Our offices

## CONTACT OUR TECHNICAL SUPPORT TEAM

**techsales@apollo-fire.com**  
or dial **+44 (0)23 9244 2706**

Available from  
8:30am to 4:45pm  
from Monday to Thursday  
8:30am to 4pm on Fridays

## STAY UP-TO-DATE!

Get all the latest news, product information, technical bulletins and more, straight to your inbox. Sign up to our newsletter today!  
**[apollo-fire.co.uk/news-insights/newsletter-sign-up/](https://apollo-fire.co.uk/news-insights/newsletter-sign-up/)**

## APOLLO-FIRE.CO.UK

Visit our website to register for training, webinars and CPDs, search our Partner directory or find and download product information.



# SPECIALISTS IN THE MANUFACTURE OF FIRE DETECTORS AND ALARM DEVICES, **SINCE 1980**

**Our purpose is simple; to keep people safe from fire every second of every day.**

We specialise in the design and manufacture of high-quality fire detection solutions that protect people from fire in over 100 countries around the world.

Based in Havant, Hampshire, on the UK's south coast, we operate through regional offices in the UK, Germany and China and support a global network of partners and distributors.

We are proud to be a part of Halma, a global FTSE 50 group of life-saving technology companies.

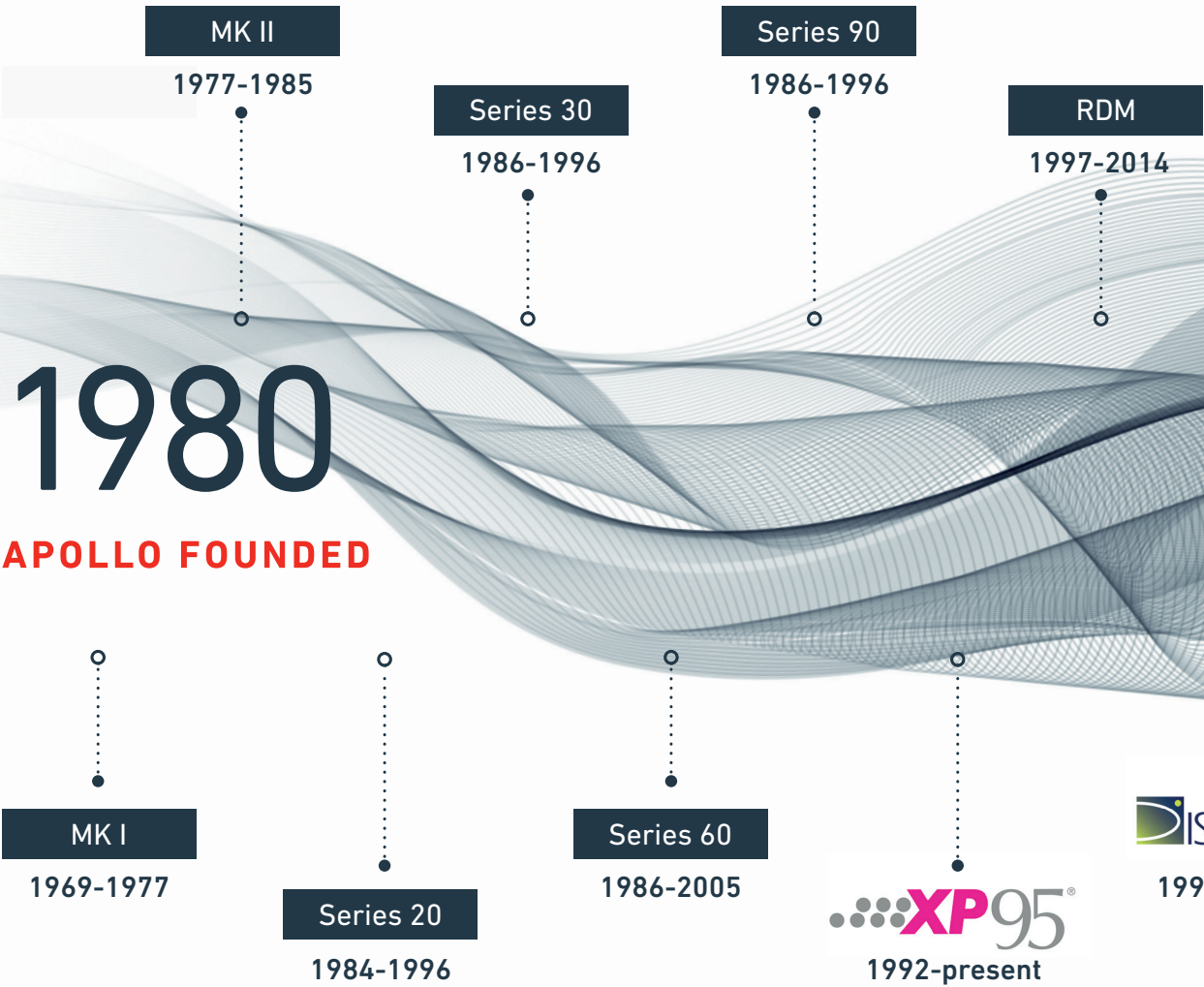
We were awarded The Royal Warrant in 2009 in recognition of our high level of personal service to the Household of HM The Queen. We continually strive to deliver an exceptional customer experience and offer a full support service that includes training, troubleshooting and technical advice whenever and wherever needed.



A handwritten signature in black ink, consisting of stylized initials 'RB' followed by a surname that appears to be 'Barcik'.

**Rob Barcik**  
**Managing Director EMEA**

# ADVANCING FIRE SAFETY THROUGH THE YEARS





**series65™**  
9-33V

1998-present

**orbis®**

2003-present

**SOTERIA®**

2015-present

**SOTERIA™ UL**

2022-present

# TODAY

**AlarmSense®**

1998-present

**XPANDER®**

2008-present

**SOTERIA™  
DIMENSION**

2017-present

**REACH**  
WIRELESS

2022-present

# PROTECTING PEOPLE AROUND THE WORLD

Apollo products are certified in a global arena to meet the most exacting standards set by both our customers and the dynamic and challenging environments in which they operate. Our products save lives and protect property around the globe from the risk of fire; a huge responsibility and one we take very seriously.







Disprofarma  
**ARGENTINA**



Statue of Liberty,  
**NEW YORK**



Grand Hotel  
**REYKJAVIK**



Ushuaia Hotel  
**IBIZA**



Tower Bridge  
**LONDON**



National Gallery  
**SLOVENIA**



Ministry of Finance  
**ABU DHABI**



Astana Logistics  
**KAZAKHSTAN**



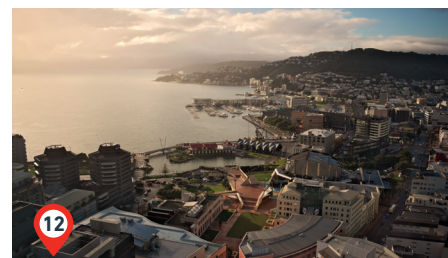
Inca Habitat Centre  
**NEW DELHI**



Deepwater Terminal  
**PENGERANG MALAYSIA**



Shanghai Port  
**CHINA**



Wellington Hospital  
**NEW ZEALAND**

# OUR FIRE SAFETY SOLUTIONS

Fire alarm systems are broadly categorised as **conventional** fire alarm systems and **analogue addressable** systems, each suited to different types and size of premises. **Wireless** systems are used when wired installations are not suitable or wiring may be prohibited, such as building extensions and grade-listed properties. In addition, Apollo provides fire detection with specialist technology and certification for complex and hazardous environments, such as marine vessels and petroleum/chemical engineering plants.

## CONVENTIONAL

### Two-wire

Based on conventional system technology, the detectors, call points and alarm devices for each zone are wired on the same pair of cables back to the control panel, enabling them to use a single circuit per zone for both detection and alarm.

- Quick and easy to install, saving installation costs
- Provides increased flexibility and additional functionality, such as fault conditions, isolation and detector recognition

### Wired

Conventional (four-wire) fire alarm systems work by dividing a building into zones, with the detectors in each zone hardwired on a dedicated circuit to the control panel. The control panel receives status reports from each device and indicates its exact location if it detects the products of combustion or if there is a fault.

- Less expensive to purchase than other types of alarm system
- Best suited to smaller properties

## ADDRESSABLE

### Wired

Addressable or “intelligent” fire alarm systems provide specific details on individual fire detectors – identifying the precise location of an incident, rather than just the area or zone. Individual devices are wired in one or more single loops of cable around the premises, with each detector having a unique address. The control panel receives status reports from each device and indicates its exact location if there is a fire, fault, smoke, heat, or contamination to the user.

- Designed for use in larger buildings
- Identifies precise location of fire or fault

### Wireless

With no cables between the detection devices and the loop interface, wireless systems are quick and easy to install. There is little disturbance to property or disruption for occupants upon installation, making them ideal for sheltered housing projects, retrofitting in listed properties or extensions to existing wired systems.

- More expensive to buy, but cheaper and much quicker to install
- Provides flexible protection when wired installations are not suitable








# PRODUCT APPROVALS

Apollo products meet **global type approval standards** including EN 54, UL, CCC as well as **specific approvals for specialist or extreme applications** such as Marine or explosive environments. **Type approval** is granted to

products that meet the given set of regulatory, technical and safety requirements for its specific market or territory. The compliance to these standards can be denoted by a third-party marking on the product including LPCB, VdS and BOSEC.

## Global standards

Region	UK	Europe	Australasia	Middle East	USA/Canada
Standards	EN 54		AS 7240	EN 54 ISO 7240 UL	UL/ULC
Legislation	CPR (Construction Products Regulation)		Australian Requirements	UAE Fire Code	NFPA State Regulations
Marking	UK CA	CE		 وزارة الداخلية Ministry of Interior	

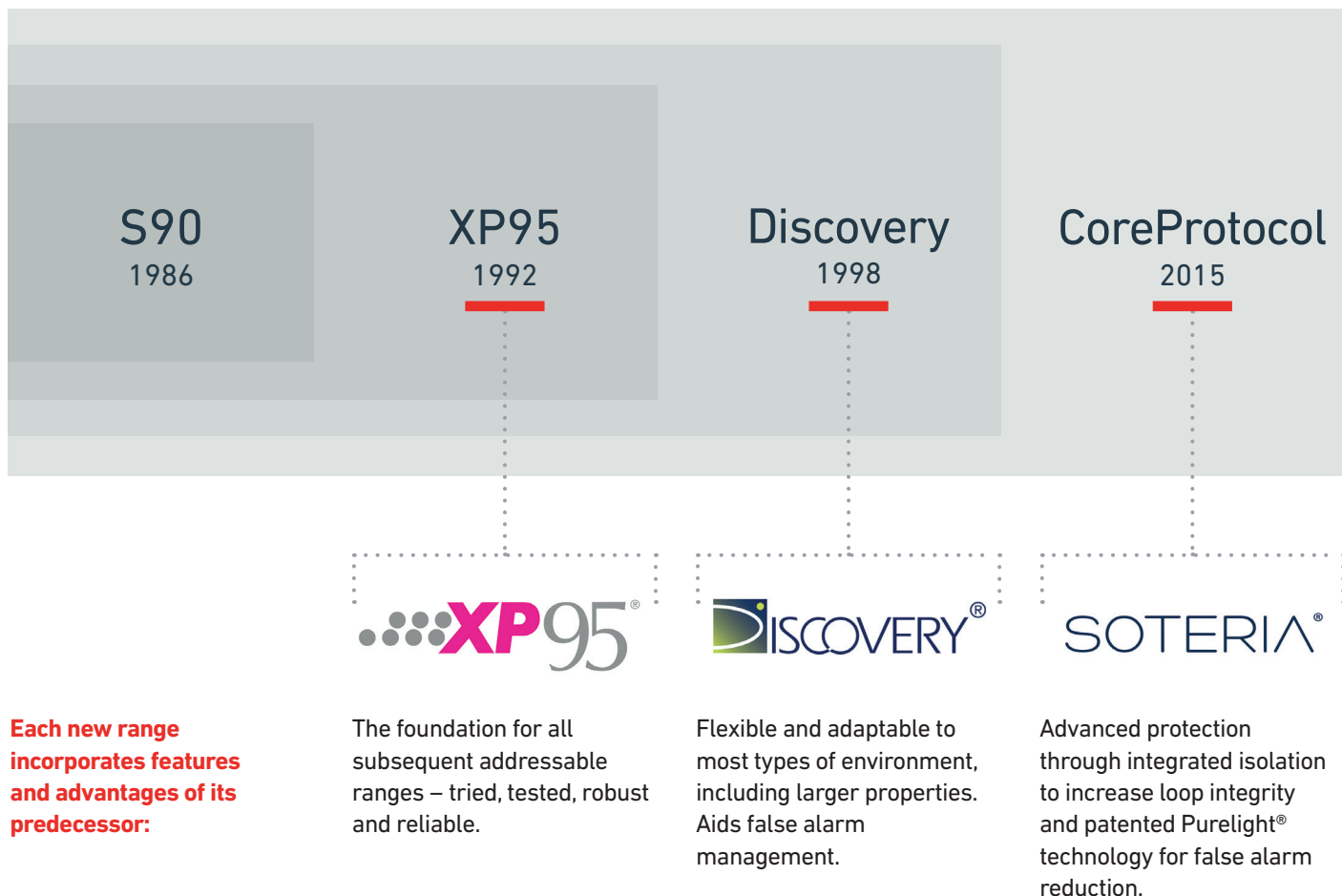
# LIFETIME GUARANTEE

Our Product Lifetime Guarantee supports the recommended working life of Apollo products and further endorses our commitment to customers in providing them with reliable, quality fire detection products. The warranty covers ten years for detectors, alarm devices, interfaces and call points and five years for products

containing CO cells, batteries or that are wireless. IP67 Manual Call Points, Beam and Flame detectors and test equipment have a three-year warranty period. Apollo acknowledges the importance of life safety and system integrity and recommends the routine replacement of detectors after 10 years.

# EVOLUTION OF APOLLO PROTOCOL

Apollo's first communication protocol S90 was released in 1986 working with Apollo's addressable systems. Since then our protocol has evolved to enable more features, addresses, variations of reporting and behaviour, while remaining backwards compatible. Today our addressable devices run on three levels of single protocol; XP95, Discovery and CoreProtocol.





# WE'RE HERE TO HELP

Keeping people safe from fire stands at the heart of our business. That's why we deliver a full support service, including training, troubleshooting and technical advice to enable swift and effective installations with a 10-year product guarantee. The following pages give a brief overview of our online resources, training and social channels helping us to work with our Partners and raise fire safety standards together.



**QUALITY**



**SERVICE**



**TRAINING**



**KNOWLEDGE**

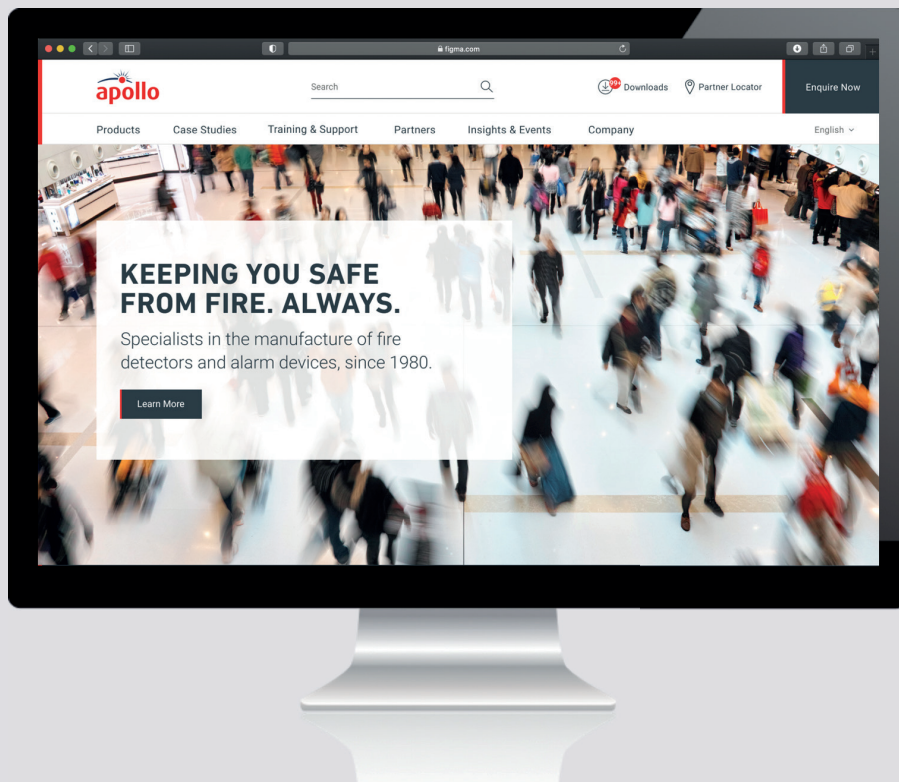


**SUPPORT**

# ONLINE SUPPORT

The Apollo website is an invaluable source of information about our business, our brand, our products and our people. The site enables you to access all the features listed below. If you can't find the information you need or would like help navigating the site, please contact **marketing@apollo-fire.com**

- Contact our Technical Support and Customer Services Teams
- Register for training webinars and CPDs
- Find and download product information, including certificates, datasheets and installation guides
- Learn about our company and our opinion on industry matters
- View case studies
- Identify contacts from our Partner Directory (Distributors, Integrators and System Panel Partners)



# FREE VIRTUAL TRAINING

We offer a comprehensive programme of industry CPDs and product webinars. For groups of five or more, enquire about a **FREE** exclusive CPD session.

Register online:

[apollo-fire.co.uk/training-support/cpds--webinars/](https://apollo-fire.co.uk/training-support/cpds--webinars/)



## CPD Programme

Our CPD accredited courses are hosted live every fortnight. They include a Q&A and participants receive a digital CPD certificate after the session.



## CPD topics include:\*

- Detection principles and device selection
- Service, test and maintenance of fire detection equipment
- An introduction to BS 5839 Pts 1 & 6
- An introduction to BS 7273-4
- Wireless fire systems
- EN54-23 VADS
- False alarm management
- Fire safety in healthcare buildings UK

## Product webinars

We have a variety of on-demand product webinars on our website, available for you to watch anytime, anywhere.

Courses cover everything from product features and benefits, to best practice, applications, FAQs and more.

## Webinar topics

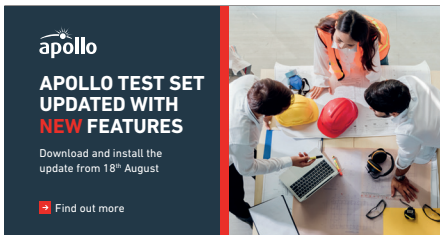
- Capabilities of XP95, Discovery & Soteria
- AlarmSense
- XPander
- Apollo Test Set:
  - An introduction
  - Loop view
  - Diagnostics
- Dimension: installation & maintenance

\*See online for full course content

# SOCIAL MEDIA

Apollo's social media is a dynamic and lively medium. We post regularly on LinkedIn, Twitter, Facebook and Instagram with our latest news, thought leadership articles, 'How-To' videos and training updates.

**in LinkedIn**  
Apollo Fire Detectors



- **Purpose:** The place to connect and talk to people in the industry. Join in our conversations, comment and share plus tag us in your own posts!
- **Content:** Company and product news, events and video content.

**Twitter**  
@ApolloFireEmea



- **Purpose:** Twitter is the place to discuss industry hot topics and share company news.
- **Content:** Key topics, company, events and product news.

**f Facebook**  
@ApolloFireDetectors



- **Purpose:** Trade-focused channel to help our audience with problem solution posts and training information.
- **Content:** Company/product news, events, top tips and 'How-To' clips.



# JOIN THE CONVERSATION!

Follow the Apollo social channels and, if we haven't done so already, we'll do the same by return. Like, comment and share our content to have your voice heard and promote industry best practice. Tag us in your social content so that we can respond directly to you.



**Instagram**

@apollofiredetectorsltd



- **Purpose:** Showcases the Apollo brand and enables us to share resources and links to other socials, i.e., YouTube How-To.
- **Content:** Instagram is led by graphic content – installations, behind the scenes, product launches and brand graphics.



**YouTube**

ApolloFireDetectors

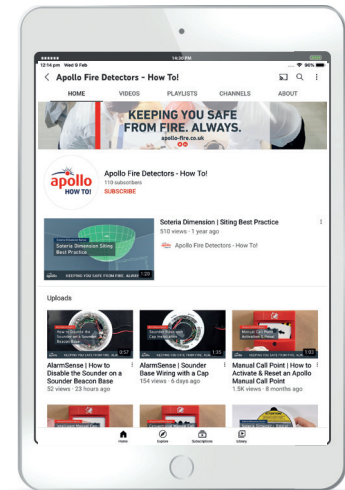


- **Purpose:** A professional 'shop window' for our brand heritage, company news and key information.
- **Content:** Company news, Q&As, brand awareness and best practice.



**YouTube**

Apollo Fire Detectors – How To!



- **Purpose:** Dedicated channel for solutions to common issues faced by engineers and installers. Simple but effective, cutting away from other news, so the information can be found quickly while they are working.
- **Content:** Training and installation best practice.



# OUR OFFICES

## UK

Apollo Fire Detectors Limited  
36 Brookside Road  
Havant  
Hampshire PO9 1JR  
United Kingdom

### General enquiries

+44 (0)23 9249 2412  
enquiries@apollo-fire.com

### Sales

+44 (0)23 9244 2700  
sales@apollo-fire.com

### Technical support

+44 (0)23 9244 2706  
techsales@apollo-fire.com

### Marketing

marketing@apollo-fire.com

## GERMANY

Apollo Gesellschaft für  
Meldetechnologie mbH  
Am Anger 31  
33332 Gütersloh  
Germany

### General enquiries

+49 5241 33060  
verkauf@apollo-fire.com

## CHINA

Apollo (Beijing) Fire Products Co, Lt  
E-F Area, 3rd Floor  
Building 1, No.5 Xinghai Road  
Beijing Economic-Technological  
Development Area, BDA  
Beijing 100176, China

### General enquiries

+86 10 5940 9111  
info-china@apollo-fire.com



Our purpose is simple; to keep people safe from fire every second of every day.

We specialise in the design and manufacture of high-quality fire detection solutions that protect people from fire in over 100 countries around the world. We are proud to be a part of Halma, a FTSE 50 global group of life-saving technology companies.